

## Seeking video editing services

**Description:** Pasa Sustainable Agriculture is seeking video editing services for our 2021 Virtual Sustainable Agriculture Conference's educational sessions. Editing will be largely limited to basic tasks, like trimming the beginning and ends of recorded webinars, cutting extraneous content in the middle of recordings, or adding captions.

The video editor will also upload videos and related content (e.g. conference session descriptions, branded thumbnail images) to viewing platforms (e.g. YouTube). Some videos will be presented during the conference via live Zoom sessions. Other videos will be uploaded to YouTube for conference attendees to access on-demand.

**Dates:** Our 2021 Virtual Conference will take place between January 19 and February 5. (The *pre-conference* will take place January 19 to 29, and the *main conference* will take place February 1 to 5.) Video editing and uploading will take place from mid-November through mid-February.

### **Deliverables:**

- Trim and edit pre-recorded videos as needed for approx. 35 pre-conference sessions, each ranging from 35 to 45 minutes in length
- Trim and edit pre-recorded videos as needed for approx. 25 main conference sessions, each ranging from 25 to 45 minutes in length
- Before the main conference start date, trim, edit, generate captions for, and upload 25 to 30 videos to YouTube for conference attendees to access on-demand; recording length approx. 20 minutes but this will vary widely
- During the main conference, repurpose pre-recorded videos by generating captions and uploading content to YouTube for on-demand consumption (scheduled releases throughout the week), approx. 10 sessions
- During pre- and main conference, archive all video recordings of live conference sessions
- After the main conference, trim, edit, generate captions for, and upload the full video recordings of our 5 featured and keynote sessions to YouTube
- After the main conference, trim and upload additional videos to YouTube that were recorded during the pre- and main conference to several private playlists that will then be distributed to attendees, to be released by the middle of February, approx. 50 sessions

**Please submit your proposal and three references to [jobs@pasafarming.org](mailto:jobs@pasafarming.org) by November 9.** Samples of previous work are not required, but recommended. Pasa will review proposals and make a determination by November 16.