



**COVID-19
Farm &
Small Business
Assistance Webinar**

April 6, 2020 12:00 PM EST

Stay up to date:

pasafarming.org/covid19

Hosts

Hannah Smith-Brubaker, executive director of Pasa

Christina Kostelecky, Pasa

Bill Kitsch, Ephrata National Bank

Alyssa Charney, US Senator Bob Casey

Sarah Hackney, National Sustainable Agriculture Coalition (NSAC)



Agenda

Hannah Smith-Brubaker, Pasa - introduction

Christina Kostelecky, Pasa - overview of funding through PPP and EIDL loans

Bill Kitsch, Ephrata National Bank - perspective on Self-Employed options

Alyssa Charney, US Senator Bob Casey - advocating for farmer funding

Sarah Hackney, NSAC - advocating for farmer funding

Christina Kostelecky, Pasa - overview of other funding opportunities

Moderated Questions; If time, open Q&A



Poll

**Since March 2020, have
your farm expenses
changed?**

For reference, consider the
same time period last year



Emergency Injury Disaster Loan (EIDL)

Keep checking SBA website!

- Up to 10K grant
- Now available to agriculture

<https://www.sba.gov/funding-program/s/loans/coronavirus-relief-options/economic-injury-disaster-loan-emergency-advance>

- SBA still processing applications submitted previously



EIDL & PPP

If you have received an EIDL cash advance prior to the disbursement of the PPP loan, the **EIDL advance may be deducted from the total of the PPP loan approval.**



Payroll Protection Program (PPP)

**Expected to go quickly!
First round exhausted in 9 days**

- 2.5 x monthly avg payroll
- To be used for next 8 wks
- Can all be forgiven, if 75% is used for wages
- Remaining 25% for rent, utilities, interest

<https://home.treasury.gov/system/files/136/Paycheck-Protection-Program-Frequently-Asked-Questions.pdf?fbclid=IwAR0bNbMIYO4tXdhb-elPCE4nQmHCBAxfOhjT5F6ZTlOhN9eUN6nealkXHX4>



Payroll Protection Program (PPP)

Helpful links

Previous PASA Webinar

<https://pasafarming.org/resources/webinar-covid-19-financial-assistance-for-farms-small-businesses/>

FAQs (4.26.20)

<https://home.treasury.gov/system/files/136/Paycheck-Protection-Program-Frequently-Asked-Questions.pdf?fbclid=IwAR0bNbMIYO4tXdhb-elPCE4nQmHCBAxfOhjT5F6ZTlOhN9eUN6nealkXHX4>



Updated calculator

<https://pasafarming.org/covid19/>

Materials

- Worksheet: [COVID-19 Readiness Assessment for Continuity of Farm Businesses](#) (PASA). This open-source checklist will help farmers develop a continuity of business plan to adapt to and withstand the pandemic as best as possible.
- Worksheet: [U.S. Small Business Administration "Paycheck Protection Program" loan calculation spreadsheet](#) (PASA)
- Worksheet: [COVID-19 Checklist for Farmers Markets](#) (Penn State Extension)
- Poster: [Employee hand washing instructions in English and Spanish](#) (Penn State Extension)



Is a PPP Loan for me?

“What if we don’t have a formal payroll?

What if all work is done by family members?”



Is a PPP Loan for me?

“I’m a self-employed farmer. With depreciation, my expenses were greater last year than my income.”

“If the farm business showed a loss for 2019 and no wages paid, can we get a PPP loan?”



Alyssa Charney

U.S. Senator Bob Casey
alyssa_charney@casey.senate.gov



Coronavirus Resources

<https://www.casey.senate.gov/coronavirus/agriculture>

Sarah Hackney

National Sustainable Agriculture
Coalition



**NSAC's Response to and
resources for COVID-19**

<https://sustainableagriculture.net/our-work/nsac-response-to-covid-19/>

Speaking up

What to share

- Impacts you're seeing
 - Market losses you're experiencing
 - Innovating you're doing
 - Why it's important to support farmers like you
-



Speaking up

How to share

- Use social media
 - Share photos, stories
 - Tag USDA
 - Tag Congressional reps
- Call Congressmembers
 - Share impacts
 - Share needs
 - Ensure they're aware of what's happening
- Call county FSA office
 - Aid soon from USDA
 - Will it serve you?



Fair Farmer Funding

Advocating at the national level



www.usa.gov/elected-officials

Casey, Robert P., Jr. - (D - PA)

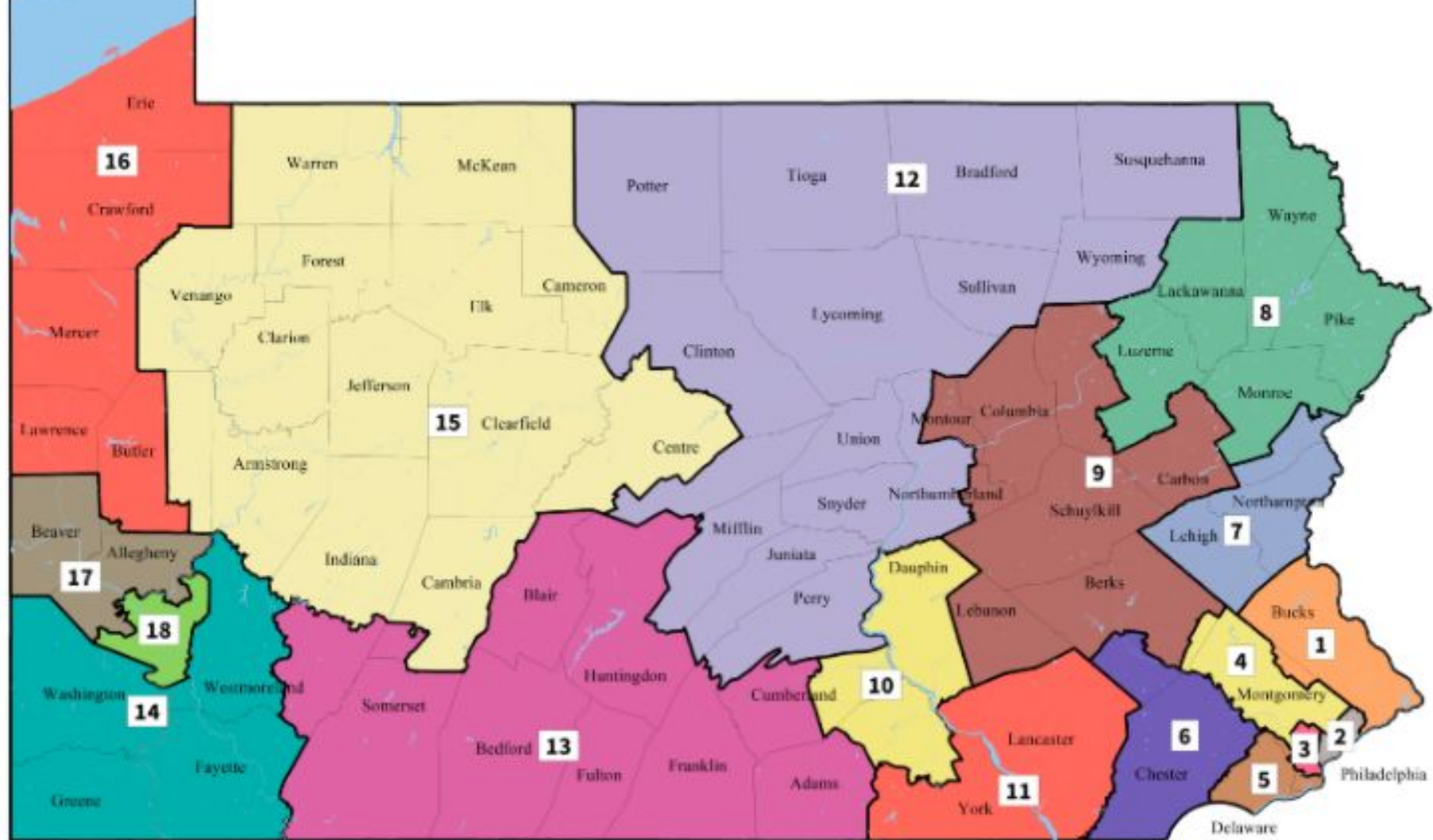
393 Russell Senate Office Building Washington DC 20510
(202) 224-6324

Contact: www.casey.senate.gov/contact/

Toomey, Patrick J. - (R - PA)







248 Russell Senate Office Building Washington DC 20510
(202) 224-4254

Contact: www.toomey.senate.gov/?p=contact









District	Name	Party	Office Room	Phone	Committee Assignment
1st	Fitzpatrick, Brian	R	1722 LHOB	(202) 225-4276	Foreign Affairs Transportation and Infrastructure
2nd	Boyle, Brendan	D	1133 LHOB	(202) 225-6111	Budget Ways and Means
3rd	Evans, Dwight	D	1105 LHOB	(202) 225-4001	Small Business Ways and Means
4th	Dean, Madeleine	D	129 CHOB	(202) 225-4731	Financial Services Judiciary
5th	Scanlon, Mary Gay	D	1535 LHOB	(202) 225-2011	Judiciary Modernization of Congress Rules
6th	Houlahan, Chrissy	D	1218 LHOB	(202) 225-4315	Armed Services Foreign Affairs Small Business



7th	Wild, Susan 	D	1607 LHOB	(202) 225-6411	Education and Labor Foreign Affairs Ethics
8th	Cartwright, Matt 	D	1034 LHOB	(202) 225-5546	Appropriations Natural Resources
9th	Meuser, Daniel 	R	326 CHOB	(202) 225-6511	Budget Education and Labor Veterans' Affairs
10th	Perry, Scott 	R	1207 LHOB	(202) 225-5836	Foreign Affairs Transportation and Infrastructure
11th	Smucker, Lloyd 	R	127 CHOB	(202) 225-2411	Education and Labor Transportation and Infrastructure
12th	Keller, Fred 	R	1717 LHOB	(202) 225-3731	Education and Labor Oversight and Reform



13th	Joyce, John 	R	1337 LHOB	(202) 225-2431	Homeland Security Small Business
14th	Reschenthaler, Guy 	R	531 CHOB	(202) 225-2065	Foreign Affairs Judiciary
15th	Thompson, Glenn 	R	400 CHOB	(202) 225-5121	Agriculture Education and Labor
16th	Kelly, Mike 	R	1707 LHOB	(202) 225-5406	Ways and Means
17th	Lamb, Conor 	D	1224 LHOB	(202) 225-2301	Transportation and Infrastructure Science, Space, and Technology Veterans' Affairs
18th	Doyle, Michael 	D	306 CHOB	(202) 225-2135	Energy and Commerce



Conservation Loan Program

Unrelated to COVID-19

https://www.fsa.usda.gov/Assets/USDA-FSA-Public/usdafiles/FactSheets/conservation_loan_program-factsheet.pdf



- Reducing soil erosion
 - Improving water quality
 - Promoting sustainable and organic agricultural practices
-

Loans, Grants, other Funding

<https://docs.google.com/document/d/1wB-C9efSkBFjYoPqnB4VActAxtgZ4-CIXsMVLK0b8nk/edit#heading=h.pj82vrwsdorw>



[Restaurant Opportunities Center United ROC Relief Fund *APPLICATION PROCESS TEMPORARILY SUSPENDED - CHECK BACK FOR UPDATES*](#)

[Restaurant Workers' Community Foundation](#)

[Southern Smoke's Emergency Relief Fund *RFA OPEN*](#)

Farming, Ranching, and Rural Development (National USA - General)

[American Farmland Trust Farmer Relief Fund *RFA OPEN*](#)

[CCOF Foundation Bricmont Hardship Assistance Fund *RFA OPEN*](#)

[CCOF Foundation Organic Transition Grants *RFA OPEN*](#)

[Food Animal Concerns Trust \(FACT\) Emergency Mini-Grants for Livestock and Poultry Farmers *RFA OPEN*](#)

[Native American Agricultural Fund *RFA OPEN APRIL 1ST*](#)

[USDA Agricultural Marketing Service \(AMS\) Grants & Opportunities](#)

[USDA General Funding Opportunities via National Sustainable Agriculture Coalition \(NSAC\)](#)

[USDA National Resources Conservation Service \(NRCS\) Conservation Stewardship Program \(CPS\) via NSAC](#)

[USDA National Institute of Food and Agriculture \(NIFA\) Rapid Response to Novel Coronavirus \(SARS-COV-2\) Impacts Across Food and Agricultural Systems *RFA OPEN*](#)

[USDA Regional Food Systems Partnership \(RFSP\) *RFA OPEN*](#)

[USDA Rural Development COVID-19 Response Resources](#)

[US Small Business Administration's Economic Injury Disaster Loan \(EIDL\)](#)

[US Small Business Administration's Paycheck Protection Program Loan \(PPPL\)](#)

Pennsylvania, USA (General and County Specific Resources)

[Brandywine Health Foundation Healthcare and Economic Relief Fund *RFA OPEN*](#)

USDA Food Box Distribution Program

Buy Fresh Buy Local & Farm to
Table Western PA

Erin Hart

ehart@american-healthcare.net



- Receive contract
- Aggregate and box food
- Distribute to food banks and other food distribution sites



Q&A

Already submitted questions will be asked first

Submit questions through the Q&A function during the session

If there is time, we will take callers' questions



PASA wants to hear from you!

- 1) What kind of short-term and long-term financial assistance does your operation most need?
 - a) Are short and long-term needs different?
 - b) Can you provide a few examples?

2) What are some non-cash help you need immediately?

3) The next stimulus funding is likely to focus on broader structural and programmatic kinds of help (rather than direct payments), what kinds of supply-chain (or other structural investment or changes) would most help your operations?



covid@pasafarming.org

General COVID19 information

(800) 268-1599

- pasafarming.org/covid19
 - Farm & Farm Market Guidelines x716
 - Daily PDA Update x717
 - Food Production Guidelines x718
 - Worker Safety Measures x719
-



Remember:

**“Pre-order, Pre-pay,
Pre-pack; then
Deliver or
Grab-and-Go!”**

**#farmersgetready #covid19
@pasafarming**

