2019 PASA Conference MP3 ORDER FORM

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Nitrogen 301
Korean Natural Farming Recipes
Soil Health and Climate Change: An Opportunity for Agriculture?
Energy Efficiency Measures in Agriculture Operations
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Vegetable Farming Tools & Equipment Roundtable
Agroforestry Opportunities: Buffers & Beyond
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Diversity of Mushrooms
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Sequential Planting of Cool Season Crops in a High Tunnel
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Creating a Forest Garden
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Produce Diseases Report & Discussion: Preparing for the 2019 Season
Reducing Tillage in Organic Vegetable Cropping Systems
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Pastured Pork Production
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Marketing Grass-Fed Products
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Industrial Hemp: A Fascinating and Frustrating Crop of the Future

Business & Marketing - $20.00
The Ins & Outs of Content: Tell Your Story with Purpose & Strategy
Farm Labor 101: Understanding Agricultural Labor Laws
Trends in Social Media
Hosting Safe, Legally Secure Farm Events
Design Thinking: A Human-Centered Way to Reimagine Your Farm Business
Beyond the Numbers: Establishing Trends for Growth
Building a Managed Market
Rural Market & Farm Stand Success
Transitions to Organic: Making the Production Leap
Bringing It All Together: A Case Study of An Urban Retail Food Hub
Next Level Market Sales with Technology, Skills & Special Programs
Is Wholesale Marketing a Viable Strategy?
Exploring Cooperative Marketing Opportunities for Chestnuts & Taste Evaluation
Past, Present, & Future: One Farm’s Take on Organic Farming
Navigating Chef to Farmer Restaurant Relationships
A Fun Approach to Accounting Systems
Customizable CSA Shares to Increase Sales
Sales & Marketing Strategies for Wholesale

Policy & Community - $15.00
Sustainable Food Systems: Thinking Local by Looking Abroad
Queering the Food System: Farming & Sexuality
Farm & Food Advocacy: Engage Effectively With Your Elected Officials
Farm Bill Update: Positive Policy Change in a Fractured Political Landscape
Growing Urban Agriculture in PA: From Local Zoning to Site & Soil Issues
Engaging the Next Generation in Solving Critical Issues in Our Food System
Let Your Voice Be Heard on the National Organic Standards Board
Organizing for Land Access Policy Change in PA
Farm to Food Bank: How to Work with Food Banks to Feed Your Neighbors
Farming While Black: African Diasporic Wisdom for Farming
Sowing Change: Promoting Food Access Through Campus & Community Gardens
Local Food in Pennsylvania Schools

Value-Added & Beyond - $15.00
Simple, Sustainable Beer Brewing
Adding Bees to Your Farm: Where to Start & What to Expect
The Self-Sustaining Apiary
Honey Bee Health & Organic Beekeeping Management Practices
Essential Elements: Salt & Cheesemaking
Vegetable Fermentation: Myriad Possibilities
A Leg Up Report: Building Blocks For New Locally Focused Meat Processors
Make Mead Like a Viking
Making & Using Traditional Cheese Starters

Keynote Sessions - $10.00
Climate Change & Our Global Food System: A Call to Action! - Mike Hoffman
Waste Not: The Moral Disconnect Between Food Waste & Hunger - Leah Lizarondo
An Unlikely Collaboration: Who Can We Trust? - Michael Rozyn

Let’s Talk About Marketing Organic Animal Feed
Feeding the Farm From the Farm

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