

Pasa SUSTAINABLE AGRICULTURE

Grow your market reach. We'll help fund it.

Pasa Sustainable Agriculture has funding available to help market your products, reach new customers, and expand your business. For-profit, nonprofit, and donation-based farm operations with an FSA number* can apply for up to $15,000 in Business Development support.

Apply by December 31, 2026 to complete your project and receive a $1,500 stipend for your time.

PROJECTS COULD INCLUDE:

Brand & marketing Logos, packaging design, website, signage	**Market & event needs** Booth infrastructure, tables, POS systems, tablecloths	**Food safety** Certification fees, safety plans, operation manuals
Wash & pack setup Wash and drying tools, stainless surfaces	**Cooling & storage** Coolbots, chest freezers, storage racks	**Product protection** Netting, low tunnels, temporary fencing

These are project examples. If you have something else in mind, let us know!
Eligible expenses may include labor and individual supplies under $10,000 (tax included).

Apply here → **Questions →** Email us at *intake@pasafarming.org*

***Don't have an FSA number? We can help you get one. Reach out to us at intake@pasafarming.org. Eligible states include Maine to South Carolina and west to Ohio.** This material is based upon work supported by the U.S. Department of Agriculture, under agreement number NR233A750004G02. USDA is an equal opportunity provider, employer, and lender. Any opinions, findings, conclusions, or recommendations expressed in this publication are those of the author(s) and do not necessarily reflect the views of the U.S. Department of Agriculture. In addition, any reference to specific brands or types of products or services does not constitute or imply an endorsement by the U.S. Department of Agriculture for those products or services.

Apply at pasafarming.org/apply-for-services